

Batory Foods to Highlight Sweetener Solutions Portfolio at Natural Products Expo West

Company to offer meetings with sweetener specialists, showcase its expertise in product formulations and customization capabilities.

Rosemont, IL – **Batory Foods**, a national distributor of food and fine ingredients, will highlight its portfolio of sweetener solutions at **Natural Products Expo West, Booth #198**, March 12-16 in Anaheim, CA. With decades of experience delivering alternative sugar and sugar innovations, Batory will also offer its specialized knowledge on available sweetener solutions and sugar reduction application techniques.

At the Batory Foods booth, attendees will have the opportunity to meet with specialists from the company's sweetener-focused business unit, Batory Sweetener Solutions. Its team is dedicated to initiatives surrounding food & beverage sweeteners, from conventional ingredients and low-sugar alternatives to precision blending and custom formulation. Attendees will be able to gain insight on incorporating unique sugar reduction technologies and innovative ingredients that simplify the sweetening process through Batory's extensive portfolio and customization capabilities.

Batory's sweetener specialists will be able to address with attendees the complexities of formulating with sugar alternatives while maintaining the same level of sweetness, texture, and mouthfeel in applications. In addition, the Batory team will lend its deep expertise in cost optimization during product formulation, specifically relating to how sugar alternatives can be utilized for cost savings. The company's goal is to arm its customers with solutions that simplify the sugar reduction decision process for all food and beverage applications.

"Today's consumers are more mindful about dietary choices than ever before, and at Batory Foods, we eagerly support this movement through our ever-expanding portfolio of superior-tasting, lower-sugar alternatives," said Jessica Zielinski, Vice President and General Manager at Batory Sweetener Solutions. "We are thrilled to exhibit at Expo West again this year as it is an incredibly rich opportunity for us to forge connections with prospective customers and demonstrate our extensive expertise in the sweeteners realm."

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About Batory Foods

Founded in 1979, Batory Foods is a broad line distributor of high-quality food ingredients serving food, beverage, and nutritional manufacturers throughout the United States. The company connects leading food ingredient producers to well-regarded food & beverage brands. Batory operates a national system of warehouses and distribution centers for quick and efficient product delivery. For more information, visit www.batoryfoods.com.