

WHAT'S YOUR NUTRITION BAR LABEL CLAIM?

No Artificial Ingredients

High Potency Sweeteners

Stevia Extracts
Steviol Glycosides
Monk Fruit Extract

What is the preferred bulking agent?

Nutritive Sweeteners
(sucrose, fructose, dextrose, etc.)

Sugar Reduction Available
25% 50%

Nutritive Syrups
(honey, etc.)

Sugar Reduction Available
25% 50%

Allulose

Sugar Reduction Available
25% 50%* 100%*

*25% max usage level

Soluble Fibers

(inulin, soluble corn fiber, etc.)
Sugar Reduction Available
25% 50% 100%*

*May contribute to Added Sugars depending on usage level

Erythritol

Sugar Reduction Available
25% 50%* 100%*

*15% max usage level

Non-Natural

Non-Natural

Sucratose
Ace K
Aspartame

What is the preferred bulking agent?

Nutritive Sweeteners

(sucrose, fructose, dextrose, etc.)

Sugar Reduction Available
25% 50%

Nutritive Syrups

(honey, etc.)

Sugar Reduction Available
25% 50%

Allulose

Sugar Reduction Available
25% 50%* 100%**

*Not recommended above 30% usage level
**25% max usage level

Soluble Fibers

(inulin, soluble corn fiber, etc.)

Sugar Reduction Available
25% 50% 100%*

*May contribute to Added Sugars depending on usage level

Sugar Alcohols

(maltitol, erythritol, sorbitol, etc.)

Sugar Reduction Available
25% 50% 100%*

*May be limited due to digestive intolerance

Maltodextrins

Sugar Reduction Available
25% 50% 100%*

*May contribute to Added Sugars depending on usage level

Corn Syrup Solids

Sugar Reduction Available
25% 50%

