

PLANT  
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# INGREDION'S PLANT PROTEIN PLATFORM



# More than 1,000 ingredient solutions

## NATURE-BASED RAW MATERIALS

Corn



Tapioca



Potato



Stevia



Rice



Pulses



Others

## Starches

- Corn
- Rice
- Tapioca
- Waxy corn
- Potato
- Flours
- Functional native starches
- Modified starches
- Resistant starches
- Pre-gel
- Dextrin
- Gluten-free
- Blends
- Others



## Fruit & Vegetable Products

- Fruit juice concentrates
- Vegetable juice concentrates
- Purees and puree concentrates
- Essences
- Distillates
- Pomace
- Whole, sliced, diced strawberries

## Sweeteners

- Stevia
- Glucose syrups
- Glucose solids
- HFCS
- Maltose syrups
- Maltodextrins
- Dextrose
- Polyols
- Non-GMO syrups
- Fructooligosaccharide
- Galactooligosaccharide
- Isomaltooligosaccharide
- Caramel color
- Fermentation products
- Blends
- Allulose

## Other

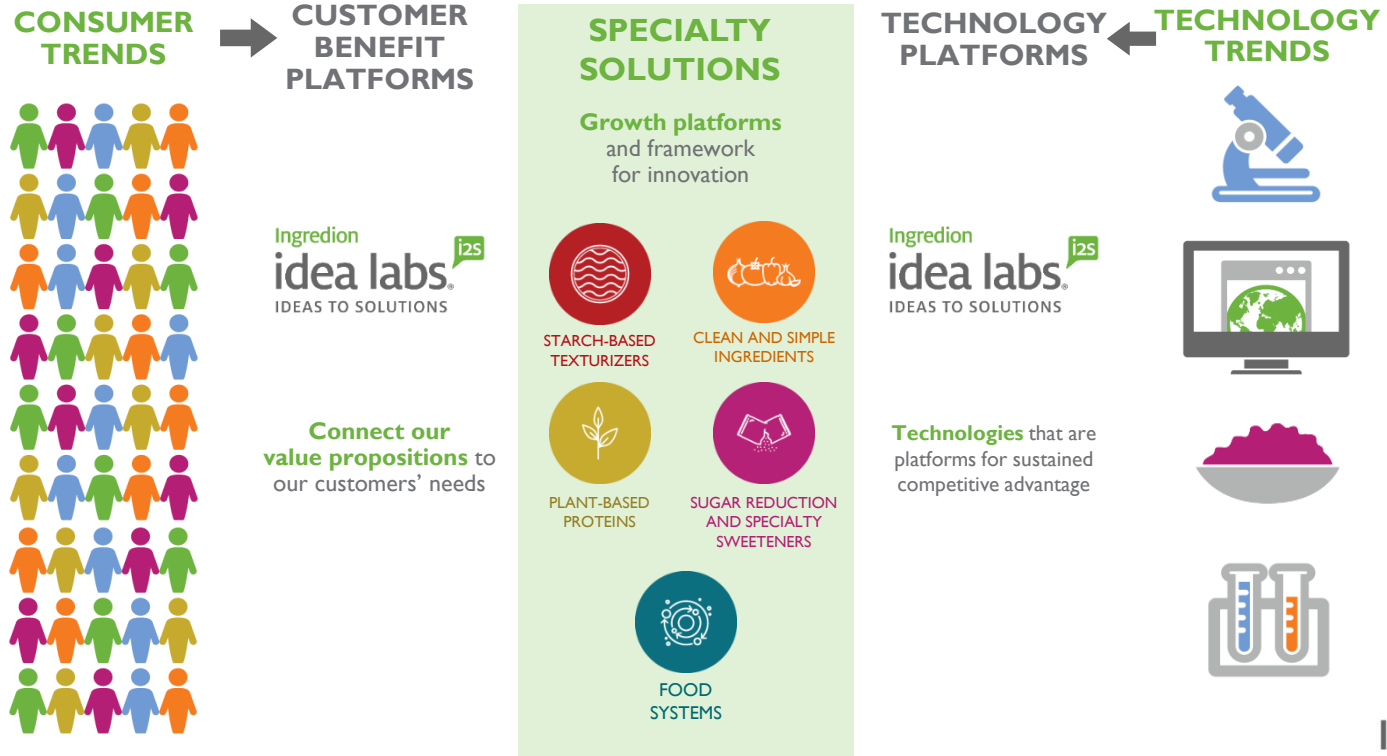
- Corn gluten feed
- Corn gluten meal
- Crude corn oil
- Refined corn oil
- Hydrocolloids
- Tapioca fiber
- Prebiotic soluble fiber
- Biopolymers
- Others

## Proteins

- Pea
- Lentil
- Faba Bean
- Chickpea



# Specialties are the center of our strategy based upon consumer and technology trends



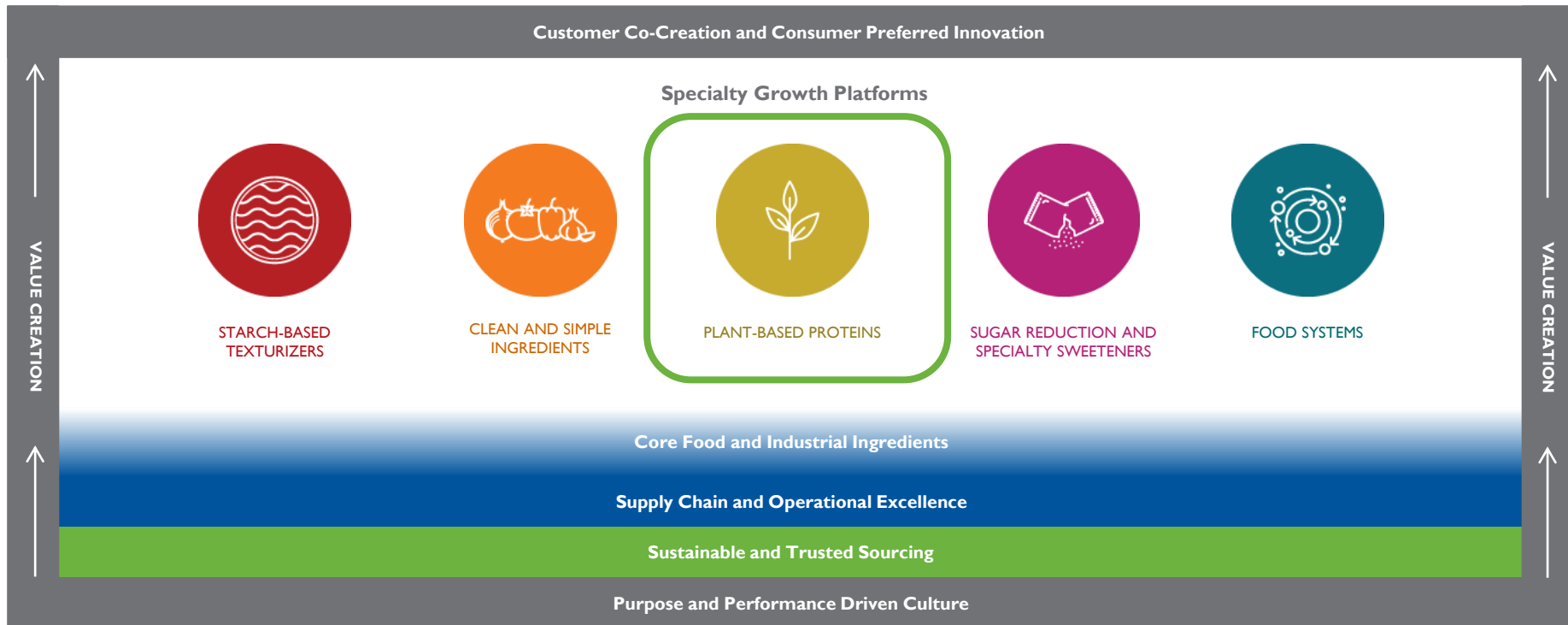
# Driving Growth Roadmap



## DRIVINGGROWTH

Ingredient Solutions That **Make Life Better**

Customer Co-Creation and Consumer Preferred Innovation





# Trends show more people want more protein

Demand for protein has been on the rise for more than a decade

# 75%

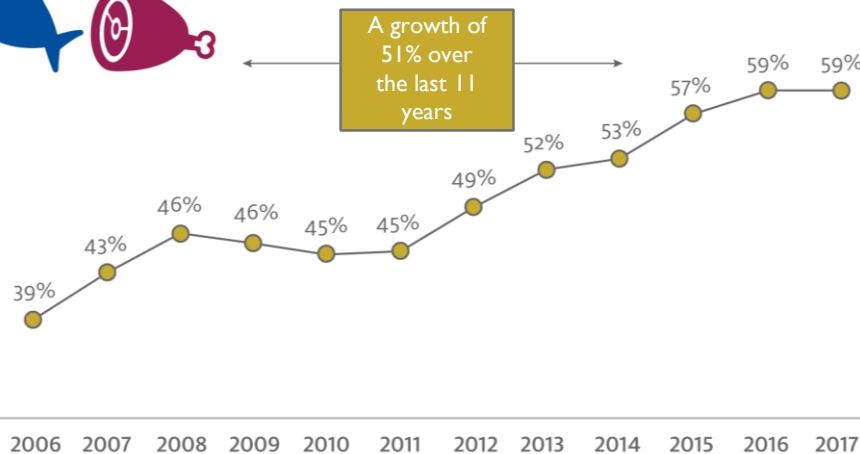
OF U.S. CONSUMERS SAY PROTEIN CONTENT IS AN IMPORTANT FACTOR IN FOOD/BEVERAGE PURCHASE DECISIONS<sup>1</sup>

# 50%

OF U.S. CONSUMERS HAVE USED PLANT PROTEIN IN THE PAST YEAR<sup>2</sup>



Percentage of general population who completely/somewhat agree that they seek out foods that are high in protein



# By 2054 plant protein is expected to be 1/3 of all protein<sup>1</sup>

Plant-based food and beverage market in the US is growing **5 times more** than total food sales (11% vs 2%)<sup>2</sup>

## Growth of Plant-Based Alternatives by Category

Category	Dollars	Growth
Milk	\$2B	5.0%
Meat	\$939M	18.4%
Meals	\$377M	8.3%
Ice Cream	\$336M	5.7%
Creamer	\$287M	34.3%
Yogurt	\$283M	31.3%
Butter	\$198M	8.4%
Cheese	\$189M	18.3%
Tofu and Tempeh	\$128M	7.8%
Ready-to-Drink Beverages	\$122M	18.4%
Condiments, Dressings, and Mayo	\$64M	10.9%
Spreads, Dips, Sour Cream, and Sauces	\$30M	53.7%
Eggs	\$10M	191.7%
<b>TOTAL PLANT-BASED FOODS</b>	<b>\$5.0B</b>	<b>11.4%</b>

Source: 52 weeks ending December 2019.  
Commissioned data from SPINS.



plantbasedfoods.org

# Movement to PBP is influenced by 2 main factors<sup>1</sup>

## Health & Wellness



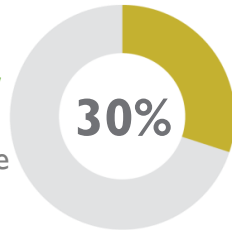
General health, disease management, weight loss

Market penetration of products with better-for-you claims\* increased from 46.0% in 2014 to 51.4% in 2018<sup>2</sup>

\*Include health claims, clean label claims (non-GMO, "natural," no additives/preservatives, organic) and free-from claims (vegan, vegetarian, allergen-free, gluten-free, lactose-free)

**Thirty percent of consumers are influenced to some extent by veggie or plant based claims.<sup>2</sup>**

Foodies, women and younger generations are pushing this 'balanced eating' forward.<sup>3</sup>



## Mindful Consumption



Sustainability, animal welfare, environmental concern

49% of U.S. consumers prefer a product with sustainability and planet-friendly claims<sup>2</sup>

**Younger generations (Gen Z and Millennials)** are driven by a growing consciousness around how our actions affect the planet, pushing new foods through the early stages of the adoption cycle<sup>4</sup>





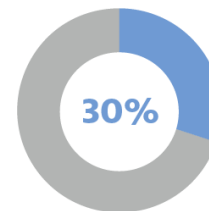
# Movement to allergen-free, plant-based alternatives is underway.

## Consumer considerations for alternative proteins:

- Clean-label
- Non-GMO
- Gluten-free
- Top 8 allergen concerns
- Hexane processing
- Hormonal/estrogen effects
- Health claim removal

Driving replacement of soy and wheat

Grain, vegetable, **pulse-based** are desired

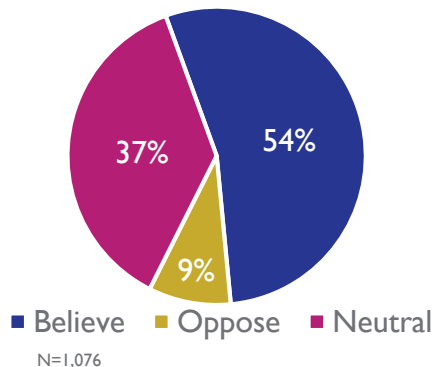


In the U.S., 30% of consumers ages 18 to 34 say they or someone in their household is avoiding soy.<sup>2</sup>



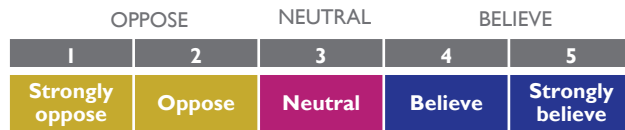
# Majority of consumers see the need to increase pulse consumption

Increase pulse consumption in daily diet



Influencing factors

Influencing factors	Believe in need to increase pulse consumption
Good value for the money	76%
Improves overall health	75%
Improves taste of the food	72%
It is a good source of energy	71%
Improves dietary value of food	71%
Convenient way to consume proteins	71%
High in protein content	70%
Reduces the artificial ingredients that go in the food	69%
It is a green product—better for the environment	57%

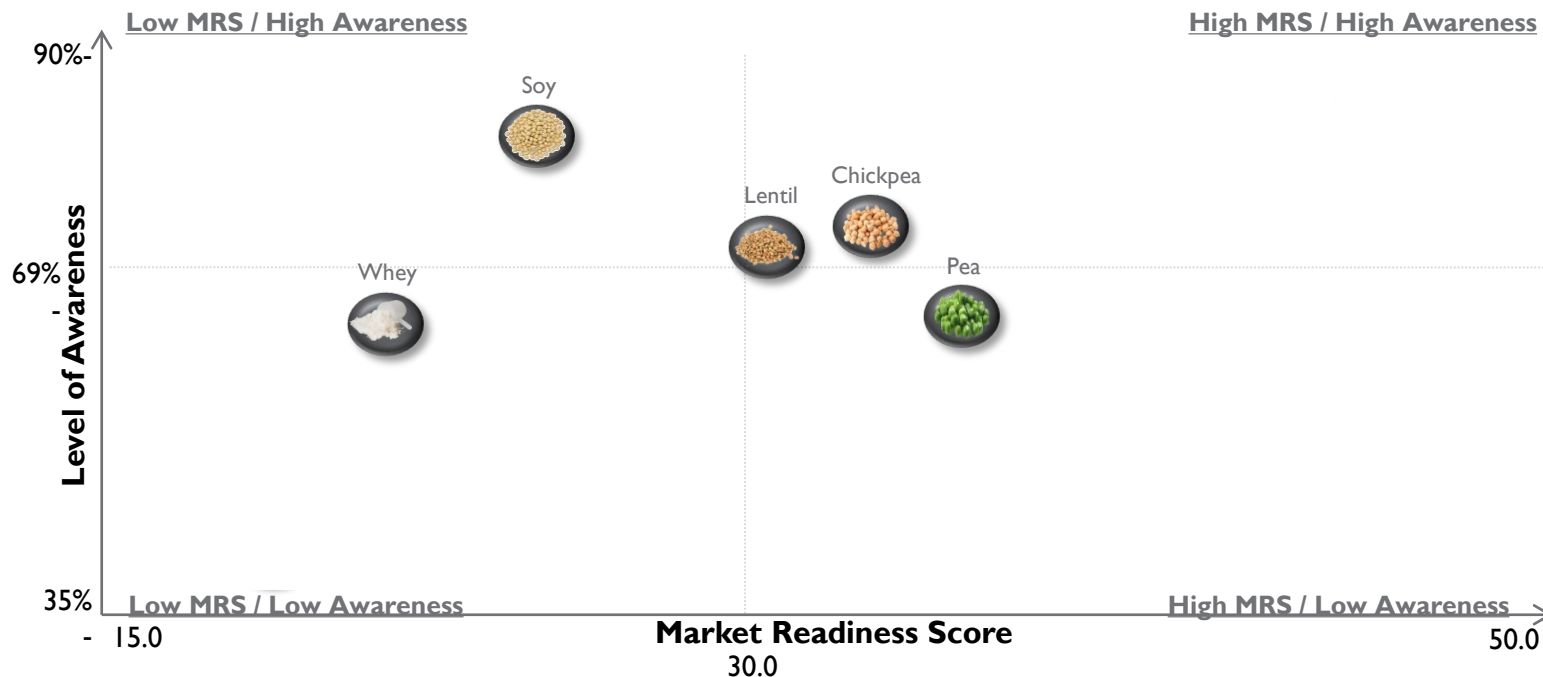


■ 75% and above  
 ■ Below 75%

N=984



# Pulses have higher market readiness than soy and whey



# Good nutrition should taste good too!

- Pulses are highly desired by consumers across a broad range of products from baked goods to dairy-free cheeses<sup>1</sup>
- There are significant opportunities for new products with pulses, leveraging taste and nutrition as differentiators
- Ingredient solutions may provide more than one nutritional benefit (e.g. protein and potassium)
- Nutrient fortifying ingredients can also offer functional benefits, such as improved handling/processing and increase water-holding capacity





## It can be challenging when choosing and working with plant proteins

What's the **right protein level** for preferred protein label claims?

What **functionality** will the protein add?

How does that **differ** from the animal ingredient we typically use?



What considerations do we have for **flavor, texture, consistency** and **quality**, and **cost effectiveness**?

How do we **formulate** 100% plant-based foods and scale them up for launch?



## Ingredient offers a broad range of plant protein solutions to address the challenges

Look to the first North American based manufacturer of a complete range of pulse protein flours, concentrates and isolates

### HEMOCRAFT<sup>®</sup> Pulse Flours



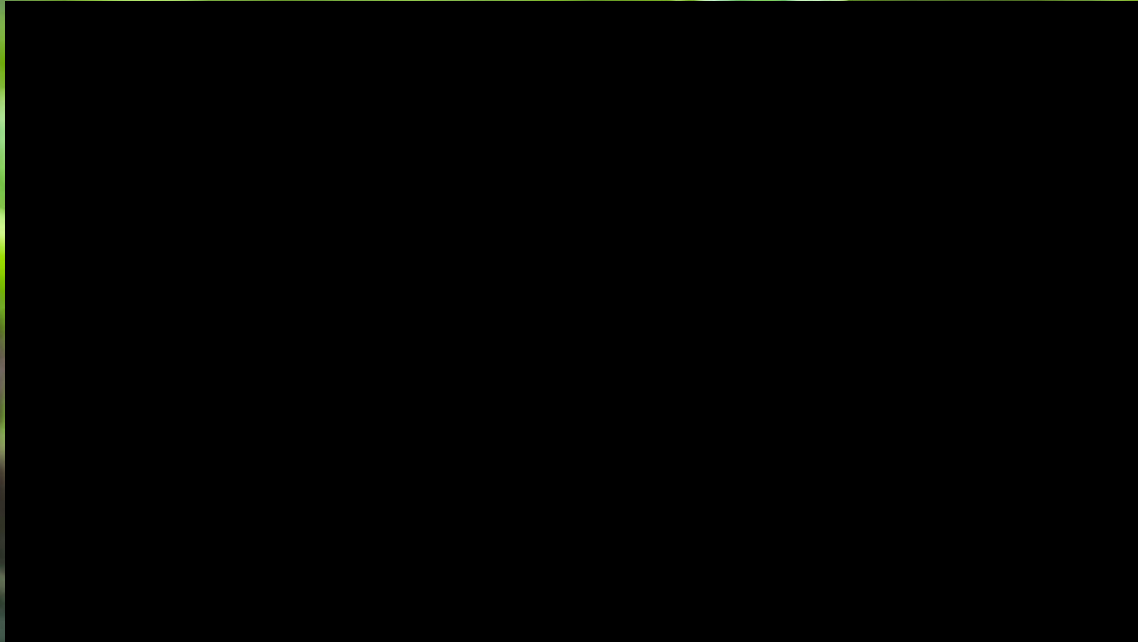
### VITESSENCE<sup>†</sup> Protein concentrates & isolates



#### Investments to manufacture flours and concentrates in

- Joint venture with Verdient Foods, Inc., a Canadian company based in Vanscoy, Saskatchewan to **produce pulse flours and concentrates**
- Protein isolates facility in South Sioux City, NE to produce **protein isolates from peas** with expansion plans to include production of isolates from other pulses.
- As a **global supplier**, Ingredion also distributes products from other manufacturers

[ingredion.us/plantprotein](https://www.ingredion.us/plantprotein)



# Ingredion Joint Venture **with Verdient Foods** (Pulse flours and concentrates)



PLANT-BASED  
PROTEINS

**Location:** Vanscoy, SK, CAN  
**Ownership:** Ingredion, James Cameron & Assoc.  
**Operations:** Currently Operating

## Strengths

- Basic in farm to factory supply chain
- High quality manufacturing asset
- Located in the heart of the pulse growing region in the Canadian prairies
- Ingredion pulse go-to-market expertise



Ingredion  
**idea labs** <sup>i2s</sup>  
IDEAS TO SOLUTIONS

  
**Ingredion**

# Ingredion South Sioux City (Pulse Protein Isolates)



PLANT-BASED  
PROTEINS



**Location:** South Sioux City, NE  
**Ownership:** Ingredion  
**Operational:** Estimated late 2020  
**Products:** Protein isolates, starch (initially yellow pea)

- Strengths
  - North American sourced and manufactured
  - Ingredion pulse go-to-market expertise
- Products will be available in late 2020
- Ingredion plans to continue to distribute pea protein products from other manufacturers
  - VITESSENCE® Pulse 1803 pea protein isolate
  - VITESSENCE® Pulse 1803 organic pea protein isolate



# Introducing quinoa flours!

Ingredion is the global exclusive distributor & development partner of NorQuin's quinoa ingredients



**Location:**

Saskatoon, SK, Canada

**Announced:**

May 2020

**Selective Pre-commercial Sampling:**

Late Q3 2020

**Commercial Launch:**

Q4 2020 for US/Canada

**Products:**

HEMOCRAFT® Quinoa I12 Golden Quinoa Flour (Q4 2020)

HEMOCRAFT® Quinoa I22 Pre-gel Golden Quinoa Flour (TBD)

HEMOCRAFT® Quinoa I32 Toasted Golden Quinoa Flour (TBD)

## Strengths

- North American sourced and manufactured
- Proprietary quinoa varieties
- Direct grower contracts
- Stable supply
- Sustainability
- Quality control, safety & traceability
- Ingredion go-to-market expertise
- Ingredion plans to explore new higher protein ingredients, such as quinoa protein concentrates and isolates



# Quinoa is a plant-based nutrition powerhouse

Quinoa is an edible seed that has many benefits that are attractive to consumers

- High in protein (16.3%); higher protein than cereals
  - Wheat (14.8%), sorghum (12.4%), rye (11.6%) barley (11.0%), corn (10.5%) and rice (8.8%) – USDA, 2011
- Contains all essential amino acids, making it a more protein complete food than most vegetables (estimated PDCAAS of 0.9)
- Quinoa proteins are highly digestible
- Rich in essential fatty acids, vitamins, minerals and micronutrients
- Gluten-free
- Not a major allergen
- Sustainably grown



# Experience the Ingredion difference

\$200MM investment in plant protein manufacturing



Protein pilot plant



Consumer insights on plant-based protein and lifestyles



Ingredion Idea Labs® center with dedicated protein team



Proprietary sensory lexicon



**PLANT-BASED PROTEINS**



Plant/crop science expertise



Nutritional science and clinical research expertise



Protein characterization expertise



Applications Insight



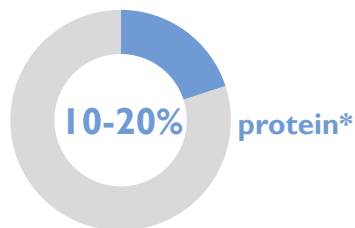
Proteins of the future R&D



# Find the right plant protein solution for your specific need

## Pulse flours

Lentil, pea, chickpea and faba bean



Clean label, gluten-free replacement for flours and starches

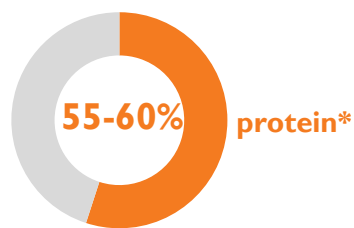


Great in pastas and savory snacks

HEMOCRAFT® Pulse  
flours

## Pulse concentrates

Lentil, pea and faba bean



Balanced nutrition with protein, fiber and micronutrients

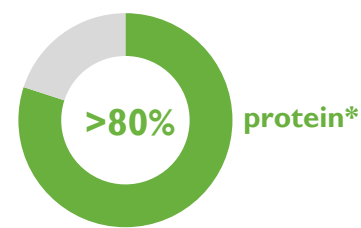


Great in baked goods and bars

VITESSENCE® Pulse  
protein concentrates

## Pulse isolates

Pea protein isolate (also available in Organic)



Highest protein levels that enable “excellent source of protein” claims



Great in nutrition bars, drink mixes, and meat and dairy alternatives

VITESSENCE® Pulse  
protein isolates

# MECRAFT® Pulse flours



PLANT-BASED  
PROTEINS

## Minimum 10% protein

Dehulled, split, milled, air-classified pulse flours

**Yellow pea**  
**Clean taste yellow pea**  
**Yellow lentil**  
**Clean taste yellow lentil**  
**Faba bean**  
**Clean taste faba bean**

- A rich source of starch ( $\geq 70\%$ )
- Improves crispness in batters & breadings and baked goods
- Contributes to increased volume and expansion in extruded products
- Good acid, retort and shear stable

## Clean Taste (CT) flours

- Undergone proprietary physical treatment to reduce beany and bitter flavor
  - Ease of use with cleaner taste profile
  - Lower microbiological counts compared to conventional products
  - Can be safely utilized in products with minimal heat treatment

## Minimum 20% protein

Dehulled, split, milled pulse flours

**Yellow pea**  
**Yellow lentil**  
**Clean taste yellow lentil**  
**Faba bean**  
**Chickpea**  
**Clean taste chickpea**  
**Red lentil**  
**Green pea**

- Gluten-free flour for meats, meals, dips, sauces, batters & breadings
- Gluten-free, high protein flour for snacks and breakfast cereals with good expansion properties
- Multiple granulation sizes available

Baked goods



Extruded snacks



Crackers



Pastas & noodles



Soups, sauces, dressings



# Pulse flours provide labeling, functional and nutritional benefits



## Labelling Benefits

- Clean & simple labelling
- Non-gmo
- Gluten-free
- Grain-free
- Not a major allergen
- Sustainably sourced
- Vegetarian



## Functional Benefits

- Texture enhancement
- Gelation
- Water-holding
- Adhesion
- Film forming
- Soy flour replacement
- Wheat flour replacement
- Nut replacement



## Nutritional Benefits

- Added protein
- Added dietary fiber
- Added micronutrients:
  - Potassium
  - Folate
  - Copper
  - Thiamin
  - Manganese
  - Iron
  - Riboflavin
  - Magnesium
  - Zinc
- Low glycemic index value (GI=40-55)

# VITESSENCE® Pulse concentrates



PLANT-BASED  
PROTEINS

## VITESSENCE® Pulse 1550

Pea protein with 55% protein\*

## VITESSENCE™ Pulse CT 1552

Clean Taste Pea protein with 55% protein

## VITESSENCE® Pulse 2550

Lentil protein with 55% protein\*

## VITESSENCE® Pulse 3600

Faba bean protein with 60% protein\*

## VITESSENCE® Pulse CT 3602

Clean Taste Faba bean protein with 60% protein\*

Balanced nutrition with protein, fiber and micronutrients

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# VITESSENCE<sup>®</sup> Pulse concentrates: Key features



PLANT-BASED  
PROTEINS

## **NUTRIENT DENSITY:** Protein, fiber & micronutrients

- Inherent micro-nutrients remain intact due to gentle processing
- Shrinks ingredient lists: Eliminates or lessens the need for additional fiber, vitamins and minerals
- A tasty way to achieve the fiber and micronutrients lacking in some diets

## **CLEAN-TASTE**

- Proprietary physical treatment to reduce beany and bitter flavor
- Ease of use through cleaner taste profile

## **LOW MICROBIOLOGICAL COUNT (CT products)**

- Clean-taste process results in lower microbiological counts
- Can be safely utilized in products with minimal heat treatment



# VITESSENCE® Pulse 1803 pea protein isolate and organic pea protein isolate



## Free From

- Not a major allergen
- Replaces dairy, soy & animal proteins
- Non-GMO
- Gluten-free
- Lactose-free
- Clean label: *pea protein* and *organic pea protein*
- No solvents



## Taste

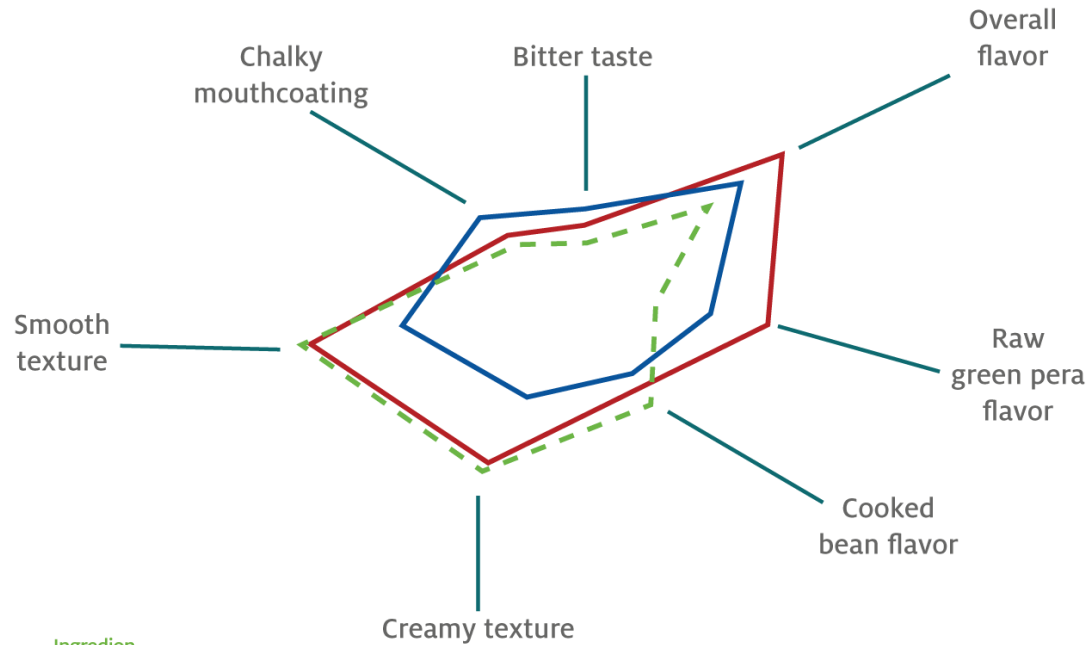
- Smooth, pleasant mouthfeel
- Mild buttery, nut-like notes
- Cooked beany & sweet aromatic notes
- Lower in overall raw & green flavor



## Functionality

- 80% protein (db)
- High solubility over the full pH range of food and beverage applications
- Offers good emulsion stability, water holding and oil holding capacity

### Pea Protein Characterization in Water












Characterized by:

- creamy & smooth texture
- lower in overall raw & green flavor



**FLOUR, CONCENTRATE OR ISOLATE?**  
**Choose the right protein for the right need**

# Right Protein, Right Need: Protein functionality by application

Application	Functional need	Consumer benefit	Recommended protein
<b>Baked goods</b> 	Water holding, Gelation, foaming	Wheat flour replacement	<i>Conventional or clean-taste</i> HOMECRAFT® Pulse flours (01 or 03 series)
	Nutritional balance	Increased protein, fiber & micronutrients	<i>Conventional or clean-taste</i> VITESSENCE® Pulse protein concentrates
	Protein enhancement	Increased protein	VITESSENCE® Pulse 1803
<b>Bars</b> 	Protein enhancement	Increased protein	VITESSENCE® Pulse 1803
<b>Beverages</b> 	Solubility, heat & process stability, Reduced micro count for instant beverages	Increased protein, fiber & micronutrients; <i>Low to medium protein</i>	VITESSENCE® Pulse CT protein concentrates; VITESSENCE® Pulse 1803
		Increased protein; <i>Medium to high protein</i>	VITESSENCE® Pulse 1803
<b>Confectionery</b> 	Nutritional enhancement, Water holding, emulsification	Nutritional enhancement; Allergen replacement	VITESSENCE® Pulse CT protein concentrates
<b>Dairy alternatives</b> 	Water holding, gelation, Protein enhancement	Animal protein & allergen replacement; increased protein	VITESSENCE® Pulse CT 3602 VITESSENCE® Pulse 1803
<b>Extruded crisps &amp; snacks</b> 	Controlled expansion, Nutritional balance	Increased protein, fiber, or micronutrients; Texture differentiation	<i>Conventional or clean-taste</i> HOMECRAFT® Pulse flours (01 or 35 series); VITESSENCE® Pulse protein concentrates
<b>Meat emulsions &amp; analogs</b> 	Emulsification, water binding Gelation, adhesion/cohesion, protein enhancement	Animal protein & gluten replacement; increased protein	<i>Conventional or clean-taste</i> VITESSENCE® Pulse protein concentrates; VITESSENCE® Pulse 1803
<b>Pasta</b> 	Gelation	Egg replacement	VITESSENCE® Pulse CT 3602; VITESSENCE® Pulse 1803
		Wheat flour replacement	HOMECRAFT® Pulse flours (01 or 35 series)
<b>Soups, sauces, &amp; dressings</b> 	Viscosity, emulsification, water holding, Reduced micro count for cold processes	Egg replacement; Wheat flour replacement	VITESSENCE® Pulse CT 3602; VITESSENCE® Pulse 1803; <i>Conventional or clean-taste</i> HOMECRAFT® Pulse flours (03 series)



HEALTH & NUTRITION. 

Introducing **PURITY<sup>®</sup> P 1002** pea starch  
A versatile trend-connected pea-based texturizer



# Key performance and functionality

- PURITY® P 1002 pea starch is a flowable powder that offers important functional benefits including:
  - Quick setting and firm gels
  - Low viscosity
  - High water holding capacity
  - Good film forming properties
  - Low dusting









# PURITY® P 1002 native pea starch

## A versatile clean label texturizer

- Supports “better-for-you” claims: non-GMO, gluten-free, grain-free, non-allergenic, and clean label
- 54% of consumers perceive pea starch as healthier than other starches<sup>1</sup>
- Has minimal flavor impact and provides appealing texture
- Provides good volume, crumb firmness and freeze/thaw stability in gluten-free bakery items
- Controls expansion and adds crispiness to extruded snacks and batters & breadings
- Achieve up to 50% gelatin replacement in gummy and jelly confections and improve production efficiency with reduced drying time

# PURITY® P Pea Starch 1002 : **Functionality by application**

Applications	Usage level	Functional benefits		Consumer benefits
<b>Baked Goods: Gluten-free bread</b> 	10-35% of bulk flour	<ul style="list-style-type: none"> <li>Can be used as a component of a system for bulk replacement of wheat flour</li> <li>Volume</li> </ul>	<ul style="list-style-type: none"> <li>Crumb firmness</li> <li>Shelf-life stability / freeze-thaw stability</li> <li>Cost savings</li> </ul>	<ul style="list-style-type: none"> <li>Aligned with plant-based market trend</li> <li>Aligned with increased demand for better-for-you options</li> <li>Free-from: Allergen-free, grain-free, gluten-free, and vegan</li> <li>Low in fat</li> <li>Clean label</li> <li>Clean taste</li> <li>Non-GMO</li> </ul>
<b>Snacks: Extruded (direct expanded, pellets), baked &amp; fried snacks</b> 	10-30%	<ul style="list-style-type: none"> <li>Can be used as a component of a system for added extrusion expansion</li> <li>Controlled expansion</li> </ul>	<ul style="list-style-type: none"> <li>Minimal flavor impact</li> <li>Added crispiness</li> <li>Cost savings</li> </ul>	
<b>Confectionery</b> 	5%-7%	<ul style="list-style-type: none"> <li>Achieve up to 50% gelatin replacement</li> <li>Rapid gelling</li> <li>Reduced drying time, improved efficiencies</li> <li>Lower hot viscosity than other native starches</li> <li>Cost savings</li> </ul>	<ul style="list-style-type: none"> <li>Lower gelatinization temperature than high amylose containing products</li> <li>Improve thermal stability with partial gelatin replacement (increases shelf-life)</li> </ul>	
<b>Shredded cheese (anti-caking)</b> 		<ul style="list-style-type: none"> <li>Good flowability of shredded cheese with minimal clumping</li> <li>Reduce blistering versus cellulose powder</li> <li>Clean flavor and less powdery mouthfeel</li> </ul>		
<b>Noodles</b> 		<ul style="list-style-type: none"> <li>Simple formulation; cellophane noodles can be made with just 2 ingredients (pea starch and water)</li> <li>Provides gelling and film forming properties</li> </ul>		
<b>Batter &amp; Breaded Products</b>		<ul style="list-style-type: none"> <li>Can be incorporated into gluten-free coatings</li> <li>Appealing crispy and crunchy texture</li> </ul>	<ul style="list-style-type: none"> <li>Good adhesion performance in coated poultry products, particularly in non-enhanced meat substrates</li> <li>Clean tasting/ no off-flavors</li> </ul>	
<b>Meat emulsions &amp; analogs</b>	1%-3%	<ul style="list-style-type: none"> <li>Improved yield and texture</li> </ul>		
<b>Tumble Marinated Poultry</b> 	1% - 2%	<ul style="list-style-type: none"> <li>Improved yield and texture</li> <li>Increased tenderness</li> </ul>	<ul style="list-style-type: none"> <li>Succulence / Juiciness</li> </ul>	





# Validated applications



Bread



Dressings



Gravy



Eggless custard



Soups



Dips



Crackers



Dairy-alternative  
yogurt



Bars



Ice cream



Vegan cheese



Cookies



Tortillas



Confectionery  
spread



Extruded  
snacks



Confectionery



Batters &  
breadings



Beverages



Pasta



Pizza crust



Muffins



Pudding

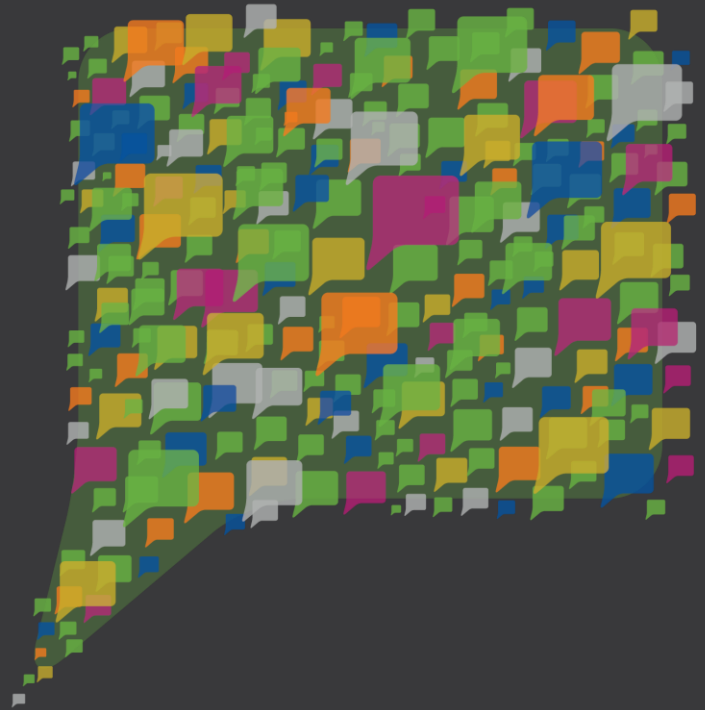


Cream cheese



Meat emulsions &  
analog

Thank you!



Ingredion.